



We are preparing to finally welcome our members, scholars, partners, publishers, back at our IN PERSON meeting in NOLA:

**2022 November 10-13, 2022, SHOT Annual Meeting
Sheraton Hotel, New Orleans, Louisiana**

We hope that we can welcome you at SHOT's Annual Meeting 2022, and that you will find the fitting opportunity in our offer. If not, please contact us!

Please also note our 2023 date:

25-29 October 2023: SHOT Annual Meeting 2023, Long Beach (California)

Annual Meeting 2022 venue:

**2022 November 10-13, 2022, SHOT Annual Meeting
Sheraton Hotel, New Orleans, Louisiana**

- We anticipate 400 to 500 in-person attendees this year.
- SHOT considers introducing some hybrid meeting components and using a conference app. For more detailed information please contact us at shot.secretariat@tue.nl
- If the COVID pandemic so requires, we will have infectious disease protocols in place during the event, including those imposed by the venue, the county health department, and any state directives.

PARTNERSHIP OPPORTUNITIES

We have several ways to connect with our members at our annual conference and also offer year-round advertising options

In New Orleans during the Annual Meeting 2022 we are organizing a physical book exhibit: The book exhibit will be centrally located close to the main conference desk and the main space for coffee breaks.

Please find all opportunities for 2022 below:

Book Exhibition

○ **Option 1a (\$250)***

Ability to display one book at the joint display table at SHOT ANNUAL MEETING 2022
Your organization name will be included in our sponsor list, on the SHOT conference pages. Additional books can be added for \$150 per book.

Books will be donated to Students in the conference giveaway at closing day or donated to a local (University) Library.



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- **Option 1b (\$250)**
 - 1/4 page ad in conference program
 - Small company ad in one SHOT newsletter in 2022
 - Your organization name will be included in our sponsor list, on the SHOT conference pages

- **Option 2 (\$525)**
 - Exhibit table at SHOT ANNUAL MEETING 2022.
 - Name and Logo on SHOT ANNUAL MEETING 2022 conference page
 - Ability to participate in conference book giveaway on closing day
 - One registration to SHOT ANNUAL MEETING 2022 (value \$200)
 - Access to SHOT's Coffee breaks

- **Option 3 (\$700)**
 - All items of option 2
 - 1/4 page ad in conference program
 - 1/4 page ad in SHOT December 2022 E-newsletter

- **Option 4 (\$1,000)**
 - All items of options 2
 - 1/4 page ad in conference program
 - 1/4 page ad *in all remaining 2022 SHOT E-Newsletters*
 - Ad on SHOT website for 30 days (value \$800+)

Additional options

- \$375: Table additional to be booked when gained any Option, except option 1 a/b.
- \$200: Second person representing your company, includes registration.
- \$ 350; **A4/legal size inlay** to be handed to all participants (550pc) *

Annual Meeting Sponsoring Options:

- **Plenary Opening Sponsor (only ONE available) - \$2000**, includes one registration and verbal recognition and logo on slide during opening at SHOT ANNUAL MEETING 2022. You will be listed on the sponsor page, with name and logo
- **Plenary Opening reception Sponsor (only ONE available) - \$1800** Includes one conference registration and verbal recognition and logo on slide at the start of the Plenary Opening reception at SHOT ANNUAL MEETING 2022. You will be listed on the sponsor page
- ~~**Awards Ceremony Sponsor (only ONE available) - \$2000**~~ Verbal recognition during Awards Ceremony opening at SHOT ANNUAL MEETING 2022 (and, on request you can



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place a board with company flyer at the entrance of the award ceremony venue. You will be listed on the sponsor page, with name and logo (**SOLD TO HAGLEY**)

- **Coffee Break sponsor (only four available, 2 x Friday, 2 x Saturday) - \$750:** Verbal recognition during a plenary session at SHOT ANNUAL MEETING 2022, as well as listing on the sponsor page, with name and logo and your name and logo in the Program. On request you can place a board with a company flyer near the registration desk during the coffee break
- **Student mixer sponsor: NO LIMIT in number of sponsors or amount, with a minimum of \$250:** This includes listing on the sponsor page, and your company name in the program where the Mixer is planned. (Logo included with any sponsoring over \$500)
 - *If there is a surplus after organizing the Student Mixer the amount will be added to SHOT student fund for future meetings*
- **\$5000: sponsor the conference app:** Minimum of 2 sponsors needed to realize this option. Includes one full registration to the Annual Meeting, one company page in the app your logo name and logo on the landing page, acknowledgement during the Opening Plenary and the option to place a board at in the registration area (Book Exhibit location), Company Name and Logo on SHOT ANNUAL MEETING 2022 conference page and in the sponsor list in the app.
- **\$750: IF AVAILABLE:** your own company page in the Conference app, completely self-controlled: add your online communication links, change and/or ad content on your page in the app, access to online sessions if available, direct contact with participants and option for individual appointments. This, of course, includes listing of your company on the SHOT conference pages. Information about implementation of the conference app will be available approx. 2 months before the meeting

Advertising Options

SHOT is offering various advertising options.

- \$150; 1/4 page ad in SHOT ANNUAL MEETING 2022 conference program
- \$ 300; **Full page** ad in SHOT ANNUAL MEETING 2022 conference program
- \$ 150; small (1/4 page) ad on SHOT ANNUAL MEETING 2022 conference page
- \$ 300; **Large (comparable with Full Page)** ad on SHOT conference page
- \$ 150; 1/4 page ad in one Newsletter
- \$ 300; **Full page** ad in one Newsletter
- \$ 400; 1/4 page ad **in all to be published SHOT newsletters in 2022**
- \$ **750; Full page ad in all to be published** SHOT Newsletters in 2022
- \$ 500; SHOT website Newspages: 2 months of your choice

**All advertising options include your listing on the sponsor page on our conference webpages
Combinations possible, see below.**



ADDITIONAL OPTIONS

- \$ 350; **Marketing item** for display at the registration desk (this can be any gadget, pen, etc. Please confer with SHOT Secretariat for options) *
- \$350; **Conference Lanyard sponsor**, provide lanyard with your company logo, 550pc (only one available) *
- \$350; **Tote Bag**, provide a durable bag with your company logo, 550pc (only one available) *

***Combine any Advertising Option or Additional Option and gain a 15% discount on both.
Combine any Advertising or Additional Option with a Book Exhibit Option (except for Option 1a/b) or Sponsoring Option and gain 15% discount on the Advertising or Additional Option(s)***

For more details, options, and other preferences, please contact Sonja Beekers, SHOT Assistant Secretary, shot.secretariat@tue.nl

All payments are due at least 4 weeks before the actual meeting dates.

All sponsoring and or donations are tax deductible within several states of the USA, please request your invoice after the meeting, shot.secretariat@tue.nl

****materials to be delivered to Venue one week before the meeting***

*****for sponsoring over \$2000 we will add one free registration***

****** If SHOT decides to use a conference app, all sponsors will be listed in the app, with company logo***